

Bleed & margins — why we ask for them

Every piece is trimmed to size after printing. Your file setup depends on one question:

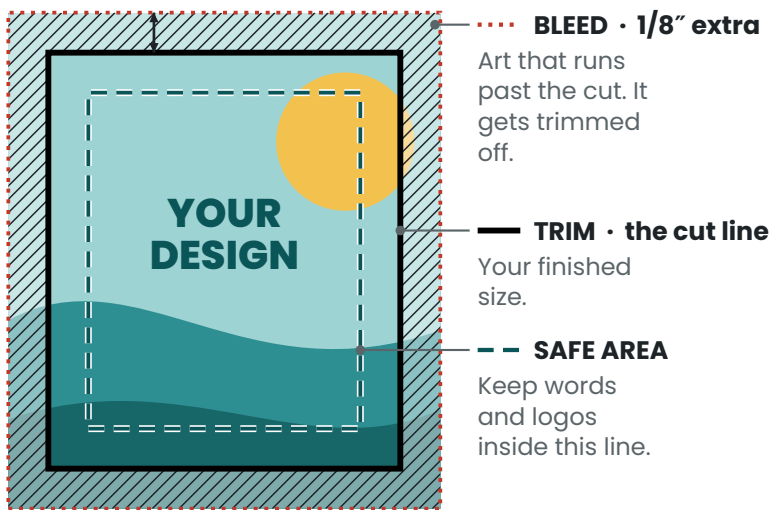
Does your design go all the way to the edge of the paper?

YES

NO

PRINTING TO THE EDGE

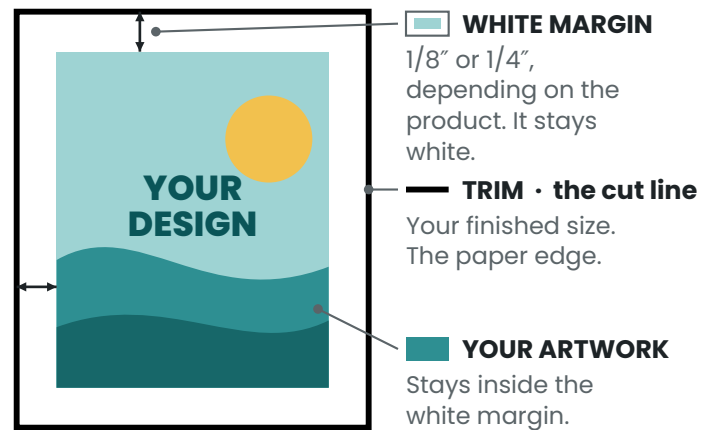
Color runs off the edge? **Add bleed.**



Not to scale. Edges shown bigger so you can see them.

NOT TO THE EDGE

Design stays inside? **Keep a white border.**

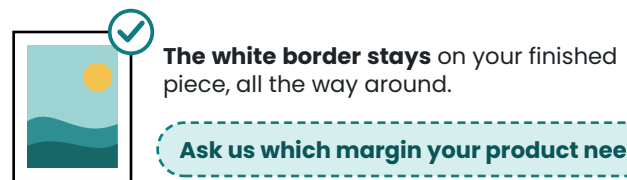


Not to scale. Edges shown bigger so you can see them.

AFTER CUTTING



AFTER CUTTING



Ask us which margin your product needs.

WHY BLEED MATTERS

Paper is cut in stacks, and the cut can move a tiny bit. That extra **1/8"** of art means a small shift trims off art, not paper. **No white slivers** at the edge.

WHY A WHITE MARGIN

If your design does not go to the edge, keep a white margin of **1/8"** or **1/4"** around it (it depends on the product). We'll confirm which for your piece. The border keeps your art from getting cut.

QUICK CHECK BEFORE YOU SEND YOUR FILE

- ✓ **Going to the edge?** Make your file **1/8"** bigger on each edge that bleeds. Example: a 5 × 7" piece that bleeds on all four sides is set up at 5.25 × 7.25".
- ✓ **Keep words and logos inside the safe area** so nothing important gets cut.
- ✓ **Not going to the edge?** Leave a **1/8"** or **1/4"** white margin. Ask us which one your product needs.